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JUL 16 10 21 AM '97

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FAX TRANSMITTAL

TO: Dawn Odrowski	FROM: James Bopp, Jr.
FAX NUMBER: 0260 202-219-3550	DATE: 7/16/97
ADDRESS:	RE: MUR 3774

COMMENTS:

- ☐ For your information.
- ☒ Per your request.
- ☐ Please call to confirm arrival of this message.
- ☐ Please respond as soon as possible.
- ☐ Please respond at your convenience.

OTHER COMMENTS:

These are the additional documents I have
 viewed so far from MCCC. I am
 verifying whether there are any more.

TRANSMISSION NOTE: Including this page, the number of pages sent is . Please call if you are having reception problems. Please notify recipient at once of the arrival of this material.

(Initial When Transmitted: 3 Time (& Date if different than above): _____

2004-07-16 10:21 AM

NOV 17 '94 11:53AM

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Optima
DIRECT, INC**MEMORANDUM**

TO: JACKIE SCHWITZ
FM: MATT SOTTONG
RE: RESPONSE DATA FOR GOTV EFFORTS
DATE: NOVEMBER 17, 1994

The purpose of this memo is to supply you with the response codes for the calling done over election weekend.

Attached you will find the sheets which indicate how many calls were placed in each legislative district. Since this has been taken directly off of our system, I have also attached a legend which will enable you to accurately analyze the numbers.

You will no doubt notice that the total for this calling came to 122,466 contacts, and that I have invoiced you for a total of 125,786. The difference is 3,320 contacts. The reason for this discrepancy is that there was some cross over between people contacted from the Congressional District 1 project and the state-wide (Grams) calling. In some cases, 3,320 to be exact, voters received a call on behalf of the Congressional Candidate and the legislative candidate, and the Senate candidate. Therefore, the count appears smaller than it actually is.

I hope this information is satisfactory. If you need further information (i.e. actual response data on diskette), I can work to get that done for you. Please contact me if you want me to pursue this.

Finally, I got a message from Mary Ann that you would like your original diskettes back. I will be happy to Federal Express them to you tonight.

Jackie, thank you very much for choosing Optima Direct again this year. We greatly appreciate your business and certainly hope you are satisfied with our work. If you have any questions, please do not hesitate to contact me.

Jul 16 10 21 AM '97

RECEIVED
JUL 16 1997

RESPONSE DATA LEGEND

NL200 = CONGRESSIONAL DISTRICT 1 PROJECT

11 = FULL PRESENTATION

40 = REFUSALS/EARLY HANG-UPS

NL201 = STATE-WIDE/SENATE CANDIDATE PROJECT

11 = FULL PRESENTATION

12 = ANSWERING MACHINE PRESENTATION

40 = REFUSALS/EARLY HANG-UPS

43 = DON'T CALL/PLEASE REMOVE NAME FROM LIST

50 = BAD NUMBERS

60 = UNUSED RECORDS